Alpine Success Stories
3rd CESBA Day
21st of April 2015
LOFT Salzburg, AUSTRIA

Join us for exchanging project results on sustainable built environment in the Alpine area
Invitation

3RD CESBA DAY
21st April 2015

What is CESBA?

CESBA stands for Common European Sustainable Built Environment Assessment, it is an initiative that promotes the harmonization of building and neighbourhood assessment in Europe. In 2011, actors from different EU-projects raised the need for harmonizing the high number and variety of building assessment systems to realize a sustainable built environment in Europe. They started the CESBA initiative. Soon, CESBA gained great attention: More than 100 people from 11 European countries took part in the CESBA Sprint Workshop in Vorarlberg in October 2013 and contributed to the development of CESBA. Now, with the CESBA guide and final agreement launched, it is time to expand the initiative.

CESBA discusses the core European indicators to measure and assess the sustainability of the built environment. All aspects along the building life cycle, from planning to construction, from tendering to use, are taken into account. Furthermore, CESBA integrates certification processes and the need for training and communication. As the incremental sustainability is added to the complexity of the construction, all stakeholders along the value chain (e.g. builders, officials and users) need tools to evaluate the sustainability of the built environment. CESBA is in constant dialogue with society.

Why the 3rd CESBA DAY?

- To discuss realized solutions on the path toward a sustainable built environment in Europe
- To expand the CESBA initiative and invite experts, organisations and initiatives from all over Europe
- To strengthen the network among various actors from different European regions and to build up new partnerships

Who should participate?

- People who want to broaden their horizons and be at the pulse of time
- People who like to interact and network, those who are creative and want to discuss ideas for the future with colleagues from other nations
- People who want to design the future in the building and planning sector on regional, national and transnational level
- People who want to share their know-how, experiences and opinions regarding sustainable building and neighbourhood assessment using the CESBA Wiki (www.cesba.eu)

What should you expect?

Participants can expect the summary and reflection on two alpine projects about building in the Alps lasting for three years. Together three best realized praxis examples will be visited and commonly discussed. All together, we will create a perspective for action in the CESBA network. Participants will strengthen their personal network among different actors. The 3rd CESBA day will be a special chance to be part of a common process towards a sustainable built environment in Europe.
CABEE project

CABEE created an Alpine-wide guideline for definition, procurement, production, assessment and promotion as well as learning about new and refurbished Nearly-Zero-Emission-Buildings (NZEB) and their neighbourhoods.

CABEE capitalizes wisdom from EU-projects. It focuses on a mass oriented approach with low entry barriers and an on-going open-source support. Pilot activities are settled on public tendering, user behaviour and a nearly 100% eco-assessment approach. The integration of micro smart energy grids is in exploration.

Furthermore, markets for NZEBs are prepared, especially in cooperation with public authorities and SMEs. CESBA is strengthened by a transnational sustainable network of experts and public transnational conference.

AlpBC project

AlpBC continues the work of Alphouse. The project defined and implemented strategies to preserve and advance Alpine Building Culture in the broader context of territorial development and ecologic sustainability.

It aims at enabling local actors to capitalize on this outstanding cultural asset as a source of regional identity and economic development.

Central elements of AlpBC are
- the implementation of inter-municipal planning concepts,
- the stimulation of regional closed loop economies in the building sector,
- the implementation of a network of regional centers and contact points for transfer of knowledge and technologies on building renovation to SMEs, decision makers and administration,
- the implementation of participative governance processes and consultancy instruments for policy makers and regional authorities.

The method

The work done in two important Alpine Space projects will introduce to the fields of competence. Spoken reflections in the morning session are followed by experiencing realized solutions.

All projects visited are explained by involved experts. Common questions are answered by the participants and lead to a common statement for the CESBA movement.

All results will be documented and are available on the CESBA wiki (www.cesba.eu) afterwards.

Join CESBA association

In November 2014 the members of CESBA decided to establish an official non-profit CESBA association by adapting the existing NENA-network.

On the 20th of April, 17.00 the General Assembly will decide on the articles of the CESBA association. The General Assembly will take place at Wirtschaftskammer WIFI Salzburg, Julius-Raab-Platz 2, room A 212. Participation is for free, only regular members can vote. For information contact Markus Berchtold-Domig secretary@CESBA.eu.

Salzburg – Stage of the World

Salzburg is a remarkable city. By UNESCO nominated for the world heritage, impresses with its silhouette of Baroque domes and impressive fortress until today. But the city with great tradition has also a living presence.

A unique Baroque beauty in the heart of beautiful mountainous scenery. Every year, hundreds of thousands visit the hometown of Mozart and “The Sound of Music”.
## PROGRAM - CESBA WORKSHOP

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9.00</td>
<td>Arrival at LOFT Salzburg, Münsterallee 1, 5020 Salzburg, Austria</td>
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<tr>
<td>9.30</td>
<td>Welcome by Wolfgang Konrad</td>
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<td>Official Welcome by Johann Jastrinsky, Construction Guild Salzburg</td>
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<td></td>
<td>Introduction to CESBA by Markus Berchtold-Domig</td>
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<td>9.45</td>
<td>Success-Stories from AlpBC (Max Stadler, Chamber of Trade and Crafts for Munich and Upper Bavaria)</td>
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<td></td>
<td>Success-Stories from CABEE (Peter Steurer, Regional Development Vorarlberg)</td>
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<td>10.30</td>
<td>An Alpine perspective on buildings and CESBA (Anne-Séverine Lay, Joint Secretariat Alpine Space Program)</td>
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<td>10.45</td>
<td>The politicians perspective (Hans Schaffeter, Salzburg; N.N. Bavaria)</td>
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<tr>
<td>11.15</td>
<td>Open Discussion moderated by Christian Salletmaier, Management Authority Alpine Space Program</td>
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<td>11.45</td>
<td>Poster Session</td>
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<td>12.00</td>
<td>Common lunch</td>
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<td>12.45</td>
<td>Excursion start for group BLUE (Etienne Vienot; BAU Akademie Salzburg → Gemeindezentrum Hallwang → Rosa Zukunft)</td>
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<td>13.00</td>
<td>Excursion start for group RED (Roberta Pernetti; Gemeindezentrum Hallwang → Rosa Zukunft → BAU Akademie Salzburg)</td>
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<tr>
<td>17.00</td>
<td>Plenary discussion of results on the visited buildings at BAU Akademie (Markus Berchtold-Domig)</td>
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<td>17.15</td>
<td>Final agreement on the workshop results (Markus Berchtold-Domig)</td>
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<tr>
<td>17.30</td>
<td>Closure (Wolfgang Konrad)</td>
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Tip: 19.00 common dinner at “Die Weisse” (on own costs). Transfer to the pub by bus.
ORGANISATIONAL DETAILS

Registration
The registration for the 3rd CESBA Workshop and the excursion can be done online using the following link:
http://tpoint.cabee.eu/admin/event_registration.php?ID=131
The hotel has to be booked separately (see information below). In case of questions, please contact Wolfgang Konrad.

Contact
Wolfgang Konrad
Kuferzeile 21; A 4810 Gmunden; Austria
+43 676 90 33 016
w_konrad@aon.at

Venue
Location of the 3rd CESBA Sprint Workshop
LOFT Salzburg, Müllner Hauptstrasse 1, 5020 Salzburg, Austria Phone: +43 662 44 24 42
http://www.loft.at/

Accommodation
The participation to the 3rd CESBA Sprint Workshop is for free. Only expenses for meals and accommodation have to be paid.
A nice hotel located near the meeting location is:
Hotel Motel One Salzburg Mirabell
Elisabethkai 58
5020 Salzburg
Salzburg-mirabell@motel-one.com
Tel.: +43 662 88 52 00
Fax: +43 622 88 52 00 10
The rooms are reserved until 03.04.2015.
Call keyword: EU-Projekt
Reservation No.: 246
Other hotels you can find on:
http://www.salzburg.info/en/accommodation/online_booking

Travel
If you come by plane, the Loft and the City center are reachable from Airport Salzburg by O-bus (2, 10) or bus (27).
If you prefer to reach us by train, you can take the train very comfortable each hour from Munich or Vienna. From the Hauptbahnhof (main station) the Loft and the City center are reachable by O-bus (1, 3, 5) and a short walk over the river Salzach.
By car you take the motorway departure "Salzburg Nord" towards the center. Parking facilities you will find very close at the "Rotkreuz-Parkplatz" and the "Altstadtragarage-Mönchsberg". Attention! Normal parking in the city is all short-term parking zone!
More information you can find on:
http://fahrplan.oebb.at/bin/query.exe/en
http://efa.svv-info.at/sbs/XSLT_TRIP_REQUEST2?language=en

Involvement and Support
Host of the 3rd CESBA Day is